

Willa Cather Pioneer Memorial

VOLUME V NUMBER 1

Red Cloud, Nebraska

To you the generous supporters of the Willa Cather Pioneer Memorial this Newsletter is dedicated.

By your gifts you have shown your appreciation for the literary, educational, and historical value of the work being done by the Memorial.

By your gifts you have acknowledged your interest in the continuance of the project.

By your gifts you have demonstrated your faith in the ability of the officers and board of governors to program the development of the Memorial and to lead the entire organization toward ultimate fulfillment of its goals.

By your gifts you have proved your belief in the four AIMS of the Memorial.

- A To secure the bonding, insurance and housing of a permanent art, literary, and historical collection relating to the life, time and work of Willa Cather.
- I To identify and restore to their original condition, places made famous by the writings of Willa Cather.
- $\underline{\underline{M}}$ To provide for Willa Cather a living memorial in the form of art and literary scholarships.
- $\underline{\underline{S}}$ To perpetuate an interest throughout the world in the work of "illa Cather.

When the Memorial was incorporated, the limited funds available barely allowed for operating expenses and for publication of a few hundred newsletters. Now as a result of the dramatic increase in contributions an active program for each of the four AIMS is being carried out. You, the friends and members of the Memorial, can take a great deal of pride in what your gifts have accomplished during the first six years, but most especially during 1960 as is illustrated in the following Financial report.

FINANCIAL REPORT FOR THE YEAR 1960

Bank balance, Jan. 1, 1960 Total deposits, 1960 Total expenditures, 1960	\$ 65.91 6,412.39
Total expenditures, 1960 Bank balance, Jan. 1, 1961	5,891.49 586.83
SOURCES OF INCOME	
Gross sales	536.28
Life and sustaining memberships and gifts	1,565.96
Rent and utility payments from Cather House	310.15
Loan for purchase of Cather House	4,000.00
Total deposits	\$ 6,412.39

EXPENDITURES

Building expense of Cather House and Memorial Bldg.	\$ 68.30
Upkeep, secretarial and custodial	53.25
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Utilities	
Lease for present Museum area	180.00
Insurance	309.06
Current projects	15.43
Newsletterprinting and mailing	348.69
Scholarship	23.00
Supplies	65.58
Dues, taxes, postage, and freight	11.13
Publicity	22.75
Investment for resale (books, stationery, ceramics)	560.94
Purchase of Cather House	4,046.73
Total expenditures	\$ 5,891.49

ASSETS AND LIABILITIES

Memorial Building Cather House	\$ 22,000.00 7,500.00
Contents Cather Museum (exhibits, artifacts, etc.)	23,500.00
Inventory on hand Jan. 1, 1961 (retail value)	1,238.78
Total assets	\$ 54,238.78
Mortgage on Cather House	 4,000.00
Net worth	\$ 50,238.78
INTANGIBLE PROPERTY	
Repair of Cather House	\$ 2,134.25
Paintings, books, artifacts	840 .7 5
Materials contributed	75.5 0
Labor contributions estimated in excess of 1,000	
hours at an average of \$2 per hour.	2,000.00
Total	\$ 5,050.50

PROPOSED BUDGET FOR 1961

Upkeep, secretarial, custodial Utilities	\$ 1,000.00 720.00
Insurance	309.06
Newsletter, educational	448.69
Supplies	165.58
Postage, tax, freight, dues	86.13
Promotion, publicity	172.75
Preservation and restoration	177.75
Legal fees	100.00
Expansion of exhibits	500.00
Moving to new location	650.00
Lease on old location	180.00
Restoration of Memorial Building	10,000.00
Improvements and maintenance of Cather House	750.00
Scholarship	800.00
Interest on mortage	240.00
	\$ 16,299.96

PLANS FOR THE FUTURE

As you study the proposed budget for 1961, you can see what we intend to do this year. At the same time as you compare the budget with the financial report of 1960, you can see that these plans call for considerably more money.

We are happy to report that the J. M. McDonald Foundation, Inc. has already given \$5,000 to the building fund for the restoration of the Memorial Building (the Garber Bank Building). A proviso of this contribution is that the Willa Cather Pioneer Memorial through the efforts of its membership match this grant. Foundation president, Mr. J. M. McDonald, Jr., expressed the hope that this initial grant will act as a stimulus to other similar organizations interested in educational projects. He further stated that if the \$5,000 contribution is properly administered and the membership makes a sustained effort to match it, future aid from the J. M. McDonald Foundation is a distinct possibility.

This then is the two-fold challenge--to match the \$5,000 McDonald grant, thus ensuring further contributions from the Foundation, and at the same time to meet the increased financial demands of our expanding organization.

You can join with all the others rising to meet the challenge by making the contribution of your choice.

- (1) \$75 for your life membership in the Willa Cather Pioneer Memorial
- (2) \$ 5 for your sustaining membership in the Willa Cather Pioneer Memorial
- (3) \$1\$ for your share in matching the \$5,000 McDonald grant

Please mail your contribution today in the enclosed envelope. Please use the same envelope to mail your suggestions and ideas for consideration by the Board of Governors at their spring meeting in Red Cloud, May 20.

Josephine Frisbie Virginia Faulkner Dr. L. V. Jacks Helen Lengfeld John March Miriam Mountford Mamie Meredith Sincerely yours,

Miriam Mount for Miriam Mount for Mount for Mount for Secretary WILLA CATHER PIONEER MEMORIAL

Harry Obitz
Helen Obitz
Frank O'Rourke
Jennie M. Reiher
David T. Scherman
Dr. C. B. Schultz
Carrie M. Sherwood



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